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VIKING COOKING SCHOOL TO OPEN AT THE TOWNSHIP AT COLONY PARK

RIDGELAND, MS –Viking Culinary Group, a division of Viking Range Corporation, the originator of commercial-style appliances for the home, will open a Viking Cooking School location and relocate their corporate headquarters at the Township at Colony Park in Ridgeland, MS in the fall of 2008. The Viking Cooking School's state-of-the-art facility will be an integral part of a culinary center combining the cooking school, a gourmet retail store, and Riverwood Home Appliances' Viking-only major appliance showroom.

"As the first company to bring professional-style appliances to the home, it's only logical that Viking would help home chefs acquire the professional skills to use them," said Joe Sherman, President and CEO of Viking Culinary Group. "The Viking Cooking School is a place where professional chefs, tools, and techniques are all accessible to the culinary enthusiast. It's the only place where you can test-drive Viking appliances, experience the latest food trends, and learn from the experts."

The Viking Cooking School will offer unique cooking classes taught by expert instructors and popular local, regional, and national guest chefs. With demonstration style and hands-on classes there will be something for cooks of all skill levels. Classes at the Viking Cooking School will range from exotic global cuisine, to basic cooking skills, to classes for kids and teens. The facilities will also offer a special events program and facility rental for private events of any kind.

"Our customers are true Epicurean enthusiasts, always interested in mastering new skills, experiencing new tastes and acquiring the finest culinary equipment," explained Sherman. "At our other locations across the country, the response from consumers and visiting chefs have been overwhelming with over 77,000 students choosing to experience Viking Cooking School classes in 2007. We are delighted to bring the Viking Cooking School to the Jackson metro area."

For more information on the Viking Cooking School, visit www.vikingcookingschool.com.

Developed by parent company Viking Range Corporation, Viking Cooking School offers culinary enthusiasts the opportunity to fuel their passion for cooking and to experience the full Viking product line in action. In 2007, over 77,000 students took advantage of the opportunity to "test drive" Viking appliances in the company's cooking classes, making it the country's largest provider of cooking classes for the recreational cook. Viking remains committed to providing its customers with the inspiration, tools, and knowledge needed to achieve a unique epicurean experience. For more information on Viking Cooking School please visit www.vikingcookingschool.com. To request Viking Range product information, please contact Viking Range Corporation toll-free at 888.845.4641, or visit www.vikingrange.com.

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